

Indesign

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By marrying European design with a truly Australian pastime... fashioned an imaginative and refined product sure to stand the test of time.

Dane Down Under

The re-invention of the "Aussie" barbecue has finally been tackled. And it took a Dane to do it: Jeppe Utzon, grandson of Jorn, has collaborated with Electrolux over a two year period to design a streamlined outdoor cooktop to complement the clean lines of modern Australian architecture. This barbecue will look at home even amongst the most current minimalist lines and manicured outdoor living areas. With more and more attention being focused on our 'extended living space', it is most fitting that the good old 'barbie' gets a face lift to match. Made with premium quality stainless steel and Corian, the product was unveiled at Melbourne's designEx 2005 and is currently being made to order, maintaining the exclusivity of the design. The influence of Jeppe's strong architectural background is evident in the masterpiece he has created. By marrying European design with a truly Australian pastime, he has fashioned an imaginative and refined product sure to stand the test of time.

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